



# International Conference on "Driving Future Transformation in Asia: Role of Telecom Policy, Regulation, Technology, and Management"

on

26-27 November, 2010  
at IIM Ahmedabad, India



Indian Institute of Management Ahmedabad



## International Conference on “Driving Future Transformation in Asia: Role of Telecom Policy, Regulation, Technology, and Management”

on  
 26-27 November, 2010 at IIM Ahmedabad, India

The explosive growth in telecom sector in Asia coupled with rapid innovations is throwing up not merely technological but a whole lot of management, regulatory and socio economic challenges. The solution to these problems can emerge from dialogue between researchers, industry practitioners, government and regulatory bodies.

Towards meeting this goal, IITCOE (Indian Institute of Management Ahmedabad (IIMA) Idea Telecom Centre of Excellence) - a public private partnership between the Indian Institute of Management Ahmedabad (the leading business school in Asia), Department of Telecom, India and Idea (a leading telecom service provider in India) - is organizing a conference “Driving Future Transformation in Asia: Role of Telecom Policy, Regulation, Technology, and Management.”

### The objectives of the conference are:

- To provide a special forum to present and discuss research and development in telecom policy, regulation and management, especially those related to Asia. Implication of convergence and broadband will be the focus area.
- To facilitate sharing research based knowledge amongst academician and practitioners in telecommunications and related areas.
- To promote promising scholars in the areas mentioned above.

### Coverage of Topics

Topic of coverage include (but are not limited to) broadband policies, adoption, regulation, convergence and its regulatory implications, competition, regulatory and policy issues of network infrastructure and services, service adoption and societal implications, promises of a multi-platform competition, implication of universal connectivity, pricing, sustainable competition, deployment, and innovation (for details of topic coverage and participation guidelines please see **Annexure I**). For more details please visit our website <http://conf2010.iitcoe.in/>

### Important Dates

Last Date for Abstract Submission	June 30*, 2010
Last Date for Submission of Selected papers	October 15, 2010
Conference Dates	November 26-27, 2010

\*The earlier date for abstract submission was **May 31, 2010**. This has been now extended to June 30, 2010 on requests from researchers/presenters.



## Annexure I: Detailed Coverage of Topics and Participation Guidelines

### Suggested topics for the conference are:

#### *National Broadband Policy and Outcome*

- Adoption and diffusion of broadband
- New wireless technologies and their implication
- R & D in convergence, communication and broadband
- Cable TV opportunity

#### *Spectrum and Technology*

- The definition, specification, and enforcement of property rights in spectrum
- Models for auctions and trading
- Issues in spectrum refarming
- Strategic management of spectrum

#### *Service Adoption, Social Networking and Societal Issues*

- Access, interconnection, and unbundling in a converged world
- Adoption of new services
- Social networking and societal/policy implications
- Experience with new services in license-exempt and licensed bands
- Creating demand and awareness about broadband.
- Social and business implications of emerging technologies and regulations

#### *Regulation*

- Competition and the factors that promote or retard competition
- Emergence of convergent regulatory bodies

- Regulatory challenges of New Generation Networks (NGN). Need for governments to create incentives for investment in NGN.
- Regulation of interconnection of IP and circuit-switched networks
- Pricing
- The implications of convergence for competition (including VoIP and IPTV)
- Multi-platform competition: policies and implications for prices and services
- Evolution of institutional arrangements, political economy and challenges to reform
- Experience of managing regulatory agencies
- Role of judicial processes and implications for scope of regulatory agencies

#### *Universal Service*

- Models, instruments and institutions for Universal Service
- Implications of emerging demographic contours for Universal Service
- Implications of convergence and broadband on Universal Service

#### *Comparative Analysis*

- Cross-national analysis of market performance for wireless services, regulation, adoption, spectrum management regimes

#### *Other Topics*

- Choice of the participant

### Registration

Delegate fee of Rs 15,000 (USD 350) per participant should be sent latest by November 1, 2010. For students, the fee would be Rs 2500 (USD 50). Details of the payment mode will be uploaded on the website <http://conf2010.iitcoe.in> shortly.

Limited rooms have been made available at the International Management Development Centre (IMDC) which is on IIMA campus. Please contact [iitcoe@iimahd.ernet.in](mailto:iitcoe@iimahd.ernet.in) for more information.

### Important Dates

Events	Earlier Dates	Extended Dates
Last Date for Abstract Submission	May 31, 2010	June 30, 2010
Last Date for Submission of Full Papers by Students	June 30, 2010	July 15, 2010
Notification of Acceptance of the Abstract	July 15*, 2010	July 31, 2010
Last Date for Submission of Selected Papers	October 15, 2010	October 15, 2010
Last Date for Registration Fees	November 1, 2010	November 1, 2010
Conference Eve Dinner	November 26, 2010	November 26, 2010
Conference Dates	November 26-27, 2010	November 26-27, 2010

\*For abstracts submitted by May 31st, 2010, notification of acceptance will be released by July 15, 2010

## About IITCOE

IITCOE is one of the seven Centres of Telecom Centre of Excellence (TCOE) that has been set up in public-private partnership mode with funding support from various telecom operators in India and the Department of Telecommunication (DoT), India ([www.tcoe.in](http://www.tcoe.in)). IITCOE ([www.iitcoe.in](http://www.iitcoe.in)) has been set up at Indian Institute of Management Ahmedabad (IIMA) with support from Idea Cellular (Idea is one of the large mobile service providers in India) to focus on research, teaching, training and advice in the field of telecom policy, governance, regulation and management.

## Objective and Scope of IITCOE

**Think Tank Activities:** Identifying and capturing best practices across countries, knowledge creation and sharing, and addressing the needs of regulation, policy, governance and customer care.

**Skill Building:** Enhancing human capital through training and teaching programs for policy makers, regulators and the industry.

**Research and Development:** Through publications, working papers, monographs.

**Highlighting Policy and Regulatory Agenda:** Bringing fresh insights from related sectors from countries ahead of India in telecom and related sectors, and in finding solutions to India's specific situation especially in the development of rural telecom and related activities.



[www.iitcoe.in](http://www.iitcoe.in)

<http://conf2010.iitcoe.in>

Ph: 079-66324885

Mobile: 09978911511 (Mr. Varun Chandra)

Email: [iitcoe@iimahd.ernet.in](mailto:iitcoe@iimahd.ernet.in)